

Reference

FEAG
... DIE INTELLIGENTE LÖSUNG ...

ENERGOLINE[®]
SCHALTANLAGEN - SYSTEME BY FEAG



» With CAS genesisWorld we are now in the position to build a solid data foundation for our future-oriented planning. «

Heiko Koschmieder, Director

CAS genesisWorld

CRM/XRM for small and medium-sized companies





» At FEAG we believe in serving our customers as best we can as well as offering our customers tailor-made solutions, this is the model we use for sustained company success. CAS genesisWorld functions as a central and intelligent organization and knowledge platform, while also strengthening our personal and valuable customer relationships. «

Heiko Koschmieder, Director, FEAG Sangerhausen GmbH



Industry sector

Power generation and distribution

Requirements

- Central CRM solution
- Optimize internal processes
- Embed all processes from sales to directing the company
- Integrated ERP application

Benefits and Advantages

- A central, intelligent organization and knowledge platform which actively supports you while simultaneously networking all areas of the company
- Transparency and data security: Information is accessible anytime through a multilevel rights system
- Sound, future-oriented planning thanks to a comprehensive data pool with intelligent analysis and reporting tools
- Valuable and proactive customer relationships supported by user-steered data, quick overviews of sales potential and intelligent assistants for the sales process
- Efficient cooperation and support for employees, thus easing the burden of time intensive organizational tasks.
- Targeted project management, project overviews available anytime and anywhere

CAS genesisWorld

Project data

- CAS genesisWorld Platinum Suite
- Integrated ERP solution MS Dynamics

Customer

- FEAG Sangerhausen GmbH
www.energoline.de
- Manufacturing center for industrial switchgear systems for low- and medium voltage applications, and tailor-made special products for customers.
- Founded 1996

CAS genesisWorld

- Professional customer management
- Supports internal processes, increases efficiency
- Specially designed to meet the needs of SMEs
- Mobile CRM solutions based on CAS SmartDesign® technology for smartphones, tablets and browsers
- Secure data thanks to a sophisticated, multi-level rights system
- Excellent price-performance ratio
- Established product – multiple award-winning
- You can benefit from more than 200 CRM sales and solutions partners near to you, who are ready to provide you with advice and support.
- Used successfully by more than 30,000 companies

Contact and Consulting



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