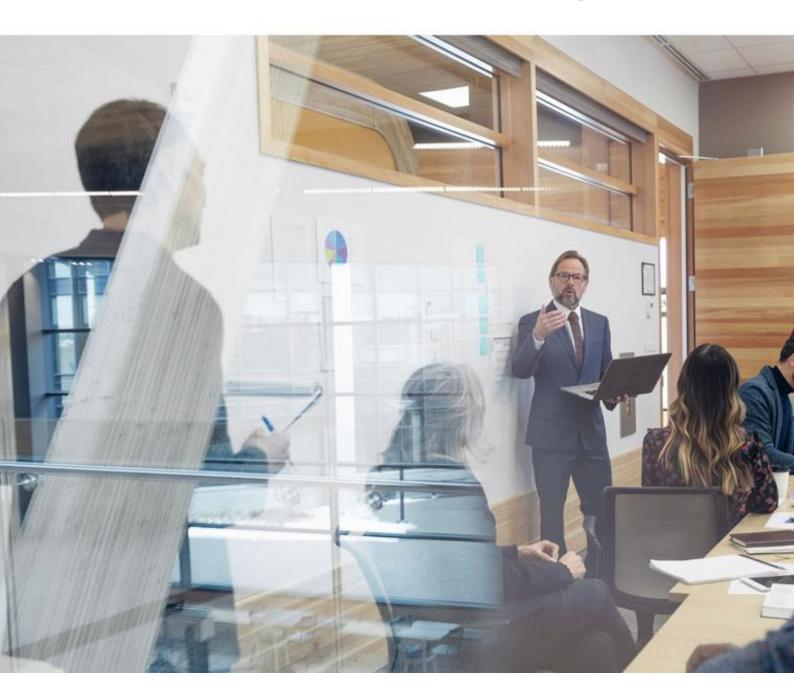
Reference







CRM/XRM for small and medium-sized companies





» Effective project management is a prerequisite of our professional technical and management consulting. With CAS genesisWorld we found a solution which best suits our requirements. «

Norman Nehls, Partner



Industry sector

Management consulting

Requirements

- Optimization of central data storage
- All the stored information on customers and projects should be accessible to our employees
- Enable the management and billing of projects
- Create analyses at the touch of a button
- Replace a variety of Excel listsStandardized processes

Benefits and Advantages

- Better informed employees thanks to the contact person dossier which contains all documents, correspondence, phone calls and appointments
- Saves us time with routine administrative tasks such as billing travel expenses and reporting back project costs
- Simplified contact management and improved data quality
- Efficient project management with a process and control system, direct billing of time worked, analyses for quality assurance
- Central control and evaluation of resource planning and deployment

CAS genesisWorld

Project data

- CAS Consulting
- Modules: Report, Marketing pro

Customer

- Severn Consultancy GmbH www.severn.de
- Management consultancy specializing in both the national and international finance markets
- Professional technical and management consultancy paired with effective project management, impactful organizational development and future-proof IT management are the cornerstones of the company and the "Severn way to get it done" ethos.
- Founded in 1987
- 25 employees

CAS genesisWorld

- Professional customer management
- Supports internal processes, increases efficiency
- Specially designed for the requirements of SMEs
- Very good price-performance ratio
- Flexible, easy to integrate, extendable
- Established product winner of several awards
- Over 200 CRM specialists provide on-site support
- Being used successfully by more than 30,000 companies

Contact and Consulting



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www.cas-crm.com