CRS medical

Create solutions – save lives.

CAS genesisWorld

CRM/XRM for small and
medium-sized companies

CAS SOFTWARE

CRS medical

Industry sector

Medical technology service provider

Requirements

- Provide information on product use / Ticket tracking / Operational planning
- Training management
- Contract management / Service contract management
- Employee master data / Access management
- Integration to NAV (Tenant information, receipts, products, item categories)
- Fleet management.

Benefits and Advantages

- Ensures effective networking and interdepartmental exchanges of information, for instance, allows employees a full insight into the comprehensive digital dossier which includes all contact and interaction data - even while mobile
- Applies smart filters and search functions as well as custom clear views to keep data structures simple and efficient
- Meets EU GDPR standards thanks to the multiphase rights system
- Allows centralized document management with access rights and smart document searches
- Ensures precise project management: Always keep track of your quotes, invoices, appointments and documents
- Creates tangible benefits regarding time-savings for daily routines, increases efficiency and reduces errors

CAS genesisWorld

Project data

- CAS genesisWorld Platinum Suite
- All modules in use
- Interface with NAV & Exchange sync
- 55 licenses / tendency increasing

Customer

- CRS Medical GmbH, www.crs-medical.de
- An SME with many years of experience and comprehensive knowledge of the medical technical sector
- Represented on almost all continents
- Founded in 2004
- Approx. 150 employees

CAS genesisWorld

- Professional customer management
- Supports internal processes, increases efficiency
- Specially designed for the requirements of SMEs
- Mobile CRM solutions with CAS SmartDesign for smartphones, tablets and browsers
- Very good price-performance ratio
- Flexible, easy to integrate, extendable
- Established product – winner of several awards
- Over 200 CRM specialists provide on-site support
- Being used successfully by more than 30,000 companies

Contact and Consulting