

Reference



» CAS helps us to keep track of the big picture in our daily business. «

Malte Holsten, Management

CAS ^{globe icon} genesisWorld

CRM/XRM for small and medium-sized companies





» Flexibility is very important to us in order to be able to respond to all individual requirements. CAS genesisWorld and the servandis GmbH team support us greatly in our daily work. «

Malte Holsten, Management



Industry sector

Event technology

Requirements

- Improving internal and external communication
- Team coordination, task management, resource planning
- Project management
- Content management

Requirements

- More time and a well-structured overview for a more efficient workday thanks to a central platform with customizable dashboards, views and calendars
- Efficient support for routine tasks: shared information, task and appointment management and support when planning and executing projects
- Automated processes: task status visible for everyone, no need to ask around for answers any longer
- Improved customer communication thanks to a 360° view of the entire communication and interaction with individual customers or a defined target group, suppliers or partners
- Increased employee satisfaction thanks to the tracking of finished tasks

CAS genesisWorld

Project data

- CAS genesisWorld Premium
- Modules: Form & Database Designer, Resources, Microsoft SQL Server

Customer

- Sound Patrol GmbH
www.sound-patrol.de
- Sound technology, corporate events, gala and mood illumination, industry and trade, rental of high quality equipment, realization and support of events
- Founded 2014
- 6 employees

CAS genesisWorld

- Professional customer management
- Supports internal processes, increases efficiency
- Specially designed for the requirements of SMEs
- Mobile CRM solutions with CAS SmartDesign for smartphones, tablets and browsers
- Very good price-performance ratio
- Flexible, easy to integrate, extendable
- Established product – winner of several awards
- Over 200 CRM specialists provide on-site support
- Being used successfully by more than 30,000 companies

Contact and Consulting



servandis GmbH
28217 Bremen
+49 421 390 462-0
www.servandis.de



www.cas-crm.com